



Press Release

**For immediate distribution
CP08-33**

Sigma Assistel ISO 9001:2000 Certified

Montréal, June 27, 2008 -- Canadian telephone assistance pioneer Sigma Assistel recently obtained ISO 9001:2000 certification. This makes Sigma Assistel the ISO-certified organization offering the most extensive range of assistance services in Canada.

This internationally recognized quality standard means that Sigma Assistel has successfully passed a stringent audit of its internal quality management system and can now join the ranks of the small number of assistance services companies that have obtained this certification in Canada.

This standard also involves the implementation of a process for ensuring continuous improvement since certified organizations must undergo regular audits of their quality management system to ensure that they continue to meet ISO requirements.

This certification demonstrates that Sigma Assistel is committed to offering its five million Canadian clients superior quality service at all times. According to Louise Des Ormeaux, General Manager of Sigma Assistel: "Service quality has always been very important to our employees. For us, obtaining this certification is simply recognition for the high quality standards we have always endeavoured to uphold."

About ISO 9001:2000 certification

ISO 9001:2000 certification refers to the issuing of written assurance (the certificate) by an independent, external body that has audited an organization's quality management system and verified that it conforms to the requirements specified in the standard. For more information about the ISO 9001:2000 standard, go to www.iso.org.

About Sigma Assistel

Sigma Assistel, a Canadian leader in telephone assistance and a subsidiary of Desjardins Financial Security, serves more than 5 million Canadians. In the past few years, this company has recorded growth rates of approximately 20%. Striving to offer cost-competitive solutions to meet the needs of groups, businesses and organizations concerned about the well-being of their employees, members and clients, Sigma Assistel is committed to providing appropriate, high-quality assistance services - anytime and anywhere, no matter what the nature of the request. These services available 24/7 include Health Assistance, Legal Assistance, Home Assistance, Travel Assistance, Psychological Assistance, Roadside Assistance, as well as ID Theft and Restoration Assistance.

-30-

Information: **Isabelle Truchon**
Communications Consultant
Telephone: (514) 350-8700, ext. 8668
Toll free: 1 877 750-8700, ext. 8668
Isabelle.truchon@dfs.ca